

Organization: Piedmont Health Services

County: Orange

Address: 299 Lloyd St.
Carrboro, N.C. 27510

Phone: 919-537-7479

Website: <http://www.piedmonthealth.org/>

Project: Educational Sessions on Breastfeeding

*****Below are excerpts from their final report*****

About the Project: Grant monies were used to support on-going breastfeeding classes (i.e. helping to purchase teaching tools such as breastfeeding pillows, demonstration breasts, sample storage devices, magnets for referrals to the program as well as incentives to encourage participation in the prenatal breastfeeding classes). Four centers provided two breastfeeding classes each for the months of March and April. Total attendance was 54 prenatal women for these classes. Prior to this class participation was generally low. The classes were conducted in both English and Spanish based on location and provided breastfeeding education to prenatal women.

Successes: This grant allowed for the purchase of many breastfeeding tools that could not be purchased with WIC funding. It helped to support the breastfeeding peer counselors in providing these classes and encouraged participation. Without these dollars, far fewer mothers would have received these important messages and discussion groups. This grant also provided important tools to mothers to support their breastfeeding that they quite possibly would not have been exposed to otherwise. This grant helped to give additional life to a truly important mission, to encourage and empower our mothers to breastfeed their babies.

